



**Worthington Country Club Charitable Foundation
Meeting Minutes
July 10, 2024**

Opening

- Meeting in the Somerset Room of the Clubhouse (and on Zoom) was called to order by President, Gayle Landen Greene, at 3:00 p.m. EDST.

Present (Quorum Established)

- Foundation Directors: Suzie Crews (Zoom) Gayle Landen Greene, Tom Lebretoire, Amy Newell (Zoom), Joanne Riccardi, Coral Rice (Zoom) and Judy Williams Morrow (Zoom)

Absent

- Carolyn Luomala

Meeting Notice

- Notice of the meeting was sent in advance (posted on the website and bulletin board).

Approval of Agenda

- A motion by Joanne Riccardi and second by Tom Lebretoire to approve the July 10, 2024, agenda carried unanimously.

Approval of Minutes

- A motion by Suzie Crews and second by Amy Newell to approve the June 19, 2024, minutes carried unanimously.

Financial Report

- Gayle Landen Greene shared that the current bank balance is \$20,432.31. Two outstanding checks have not been cashed: Bonita Springs Fire Control & Rescue District (educational materials) for \$240 and Eagles for FGCU for \$3,000. This leaves \$17,192.31.
- Coral Rice reported that the Folds of Honor Committee has raised \$9,050.95 which does not include golf towel sales. Bank deposits amount to \$8,106. The remaining \$944.95 are gift cards, gift certificates, and member purchases of supplies/materials (e.g., golf towels). John Wood also shared we will be receiving tomorrow an additional \$600 for a ½-page ad and a \$100 donation.
- Gayle Landen Greene reported that the School Supply Drive flyers have been edited and approved for distribution. Ten members have charged their accounts and Joanne provided an additional check totaling \$1,025 to date.



Old Business

- **Administrative Update**
 - Gayle reported that the Florida Tax Exemption Certificate has not been received to date.
 - Gayle also reported that the Raymond James Donor Request is still a “to do” item.
 - Gayle shared that the 2023 Annual report is also still a “to do” item and asked for pictures from Foundation board members for inclusion in the report. She also asked if anyone has a sample of an annual report.
 - Coral shared that she sent needed info to Vanguard Charitable to approve the Foundation as a recognized charity, but hasn’t heard from the Foundation yet.
- **Folds of Honor Update**
 - Tom reported that the FOH Committee agreed to allow the Foundation to place a ¼-page ad at no cost.
 - Coral reported that towel sales are going well and that Sharon Ripplinger is embroidering the FOH and WCCCF logos on the towels. If orders are placed with a request to embroider names, Marie Zinno is doing that and delivering towels within a week of order.
- **Fun Fest II**
 - Tom reported we do not yet have dates for the Fun Fest because most months during season have a plethora of already-scheduled events.
 - The committee wonders about the feasibility of a comprehensive event that includes golf, tennis, bocce, cornhole and a variety of card games. We may need to move to aligning with individual events at various times throughout the year (i.e., in conjunction with already-scheduled events).
- **Website**
 - Amy continues to work with Bryant Walker to develop the website. Bryant will re-engage after his guests leave. Amy has created a number of documents for linking purposes. She also provided updates on individual web page development (e.g., history, events, charities to which we donate, Q&A, etc.) and asked Board Members to send any pictures they have of events and activities. Amy asked Tom to provide the web domain and password so Bryant would have full access to develop the site.
 - Tom asked Amy to ensure links to other websites open in a new tab so visitors do not leave the Foundation’s site.
- **School Supplies**
 - Gayle and Flor visited Bonita Springs Elementary School and asked the contact there if they preferred supplies or uniforms or both. She quickly replied “supplies.” We made a decision to omit anything in our marketing communications related to uniforms.
 - Reminder: Coral and Gayle will sit at the table during Thanksgiving in July to collect for supplies.



New Business

- **Elks Donation**
 - Gayle received a request and asked if the Foundation should consider a \$100 donation to sponsor a hole? We discussed and determined that we will not start this as a precedent and that it may not align with the mission of the Foundation
- **Local Charities**
 - To meet the requests of WCC members who want to know where their donations are going, Gayle asked if we should be considering other partnerships in SWFL. Tom is a fan of local food charities (rather than national charities like Harry Chapin). Suzie suggested children’s charities, and Judy suggested mental health charities. Joanne also asked about summer camp sponsorship and scholarships. Amy mentioned that Wonder Gardens has a summer camp program.
 - Tom will research food charities, Judy will research mental health charities, and Joanne will research summer camps and programs.
 - Gayle asked for a list of questions we should ask charitable organizations to help us make “partnering” decisions. Questions such as:
 - How long has the charity been around?
 - What percentage of donations go to benefactors, and what percentage to marketing and operations?
 - How many are served?
 - What does it cost to sponsor a child/person?
 - Is the organization a 501(c)(3)?
 - Board Members were also asked to send to Coral a list of possible questions to ask charities to help us with our decision-making.
- **Committee Formation**
 - Gayle shared that we are all aware that Coral completes large amounts of writing and editing; so, she asked whether we should have a more formalized marketing and communications committee to help with some of this work. Tom nominated Amy as chair of a marketing/communications committee, and she graciously accepted.

Next Meeting

- The next meeting is Wednesday, August 15, 2024, at 3:00 p.m. EST in the Somerset Room plus Zoom.

Q&A

- None

Adjournment

- A motion by Amy Newell and a second by Suzie Crews to adjourn carried unanimously at 4:18 p.m. EDT.

Minutes submitted by Coral Rice